

Chapter 5
Goals
Desirable Objectives with Purpose

Positive goals are essential to success as air is to life. It is fact that we cannot achieve anything great in life without first obtaining a *desire* to **establish** and **conquer** *objectives*. A *goal* is, “the end toward which effort is directed”. Without goals we cannot grow, no forward steps are taken until a goal is established. It’s not about where we *were* or where we *are* the important thing is where we want to *get*.

We are continuously establishing and conquering goals throughout each and every day of our lives. Sometimes these goals seem so natural we tend not to notice them as being goals. For example, the task of bathing seems so natural, we think nothing of it, yet it is one of our major daily goals.

A goal is more than a vision, it is a vision acted upon. We will *only* accomplish what we *plan* to accomplish, and the only intelligent method to attain a goal is to approach it *step-by-step*. Reaching a major goal will require one to complete several minor objectives to gradually proceed in surpassing the *ultimate goal*.

Some goals demand more time and effort than others. If you are faced with adversity during the procedure don’t be dismayed, for *defeat* is only a state of mind. No one is ever defeated until defeat is *accepted* as a reality. *Anything* worth *anything* usually isn’t accumulated in an instant, *diligence* and *persistence* is key. It’s best not to dwell on or become overwhelmed with the necessities of a project, but to purely focus that energy on getting that project done. Take into account that even our almighty **GOD** himself took several days to exceed his goal of creating the world. So if it takes you a week to piece together that new bookcase of yours— so be it. Just don’t give up and you will be fulfilled with the reward of success upon completion.

5 steps to conquer a goal

1. **Desire-** *to yearn with intense ambition*
 - Develop the “*want*” to do something
2. **Belief-** *to accept something as true*
 - Build “confidence” that it is attainable
3. **Plan-** *to design a harmonious strategy*
 - Assemble a “*detailed*” plot
4. **Persist-** *to continuously persevere*
 - Perform “*diligence*”, “*experiment*” with new approaches, overcome “*adversity*”, endure “*hardship*”
5. **Achieve-** *to successfully accomplish*
 - Complete the “*final objective*”

It’s one thing to dream, it’s a whole other thing to put in the work to make those dreams come true. All my life I had dreams of being wealthy and successful but I never put in the correct effort to accrue these things. I had the *want* with no *plan* (“*failing to plan is planning to fail*”). In the instances that I did have a plan I went about it all the wrong way. I had a belief that *hustlin’*, *robbin’*, and *pimpin’* was going to take me to the top of the success ladder. In actuality, these plans of mine only landed me in worst predicaments than I was in originally prior to the inception of these self-claimed “great ideas”. Rather than rising up the ladder, I was declining farther down the totem pole.

The occasions in which my plans were positive and possessed potential to drive me to success I failed to *persist*. The reason being I was *obsessed* with *instant gratification*. I wanted what I wanted instantaneously, I had no interest in demonstrating patience, nor did I have the urge to perform *diligence*. This abject way of thinking eventually influenced me to completely abandon my sports endeavors. During my adolescent years it seemed that all I did was play sports. Not only did I play, I actually had skills. It didn’t matter if I was on the basketball court, football field, baseball diamond, or even the golf course I was an athlete with the will to win and the ability to give any opponent more than a fair amount of competition. People who believed in me say I likely could have went somewhere playing sports if only I would have stuck to it.

Soon later due to my lack of discipline I was also quitting jobs. Nearly every job I acquired throughout my lifetime came with it; above average wages, benefits, opportunity for advancement, and retirement funds all in which I could have taken advantage of to cultivate into lasting careers for myself. Unfortunately my commitment wasn't there. Being so narrow minded I brought myself to believe that I could reach my goal of wealth and success faster and easier than working a legit job simply by following through with my plans of *hustlin'*, *robbin'*, and *pimpin'*. With every two week paycheck I earned I looked at it and thought to myself, "I could make this in a day". As a result of these thoughts I resorted to attempt to make a living in the streets.

Honestly I **can** say there were days that my street money intake did outdo my old fourteen day paychecks— making everything *seem* worthwhile at the moment, but on the flip side the benefits included with this lifestyle were feeble. Unlike a stable job, there's no financial security in the streets. Each day's *economical* and *conditional* situations are unpredictable. Between the product supply running dry, deals going bad, and police seizures, the capitol of a career criminal can fluctuate in a flash. A criminal can go from feeling like "*The Man*" to nobody giving a damn, all in a matter of moments. The *opportunities for advancement* that life on the street has to offer *are trouble filled and undesirable*.

A person aiming to make a career out of crime will experience it's level of severity escalate in due time. One may start off strictly *buying* drugs from a supplier in order to re-sell for profit until he/she *advances* to *robbing* suppliers of drugs in order to sell for free profit. *Fistfights* in the streets *advance* into *shootings* in the streets. *Misdemeanor* offences *advance* to *felony* offences, as a result the criminal *advances* deeper into the *justice system*. The retirement plan in the criminal field consists of only two options; **Dead** or **Imprisoned**. Simple as that, there's no way around it.

Today if you were to ask me if pursuing my plans of hustlin', robbin', and pimpin' bred wealth and success into my life, I'd swiftly reply, "No, No, and Hell No!". The things I went through in those days solely amounted to *failure*, and the money from those experiences is all long gone. I was better off working part-time at a fast food restaurant; at least it would have kept me out of trouble and left me with something to show for my efforts.

On a positive note; what I did gain through my experiences was new knowledge in regards to goals. The most eminent piece of insight I found along the way that I would like to share with you is; when establishing an ultimate goal be *specific* and focus on the *objective* not the *purpose*. Emphasize on what you *need to do* rather than what you *want to come from it*, being less vague with your goals leaves less room for "gray area" and uncertainties.

I'll use my goal of wanting *wealth* and *success* as an example. By me just *wanting* wealth and success I left myself with too much space in the middle for error. Wealth and success don't just appear they are consequences of actions, making them more of a *purpose* than an *objective*. One needs to direct efforts towards performing tasks with the purpose of obtaining wealth and success upon its completion.

In this scenario, to achieve wealth and success; setting a goal such as, "*starting and operating a profitable business*" would be a noble objective to strive for. With this *major objective* in mind one must be primed to execute the *minor objectives* linked with this goal, if done efficiently the ultimate dream and desire of wealth and success becomes attainable. Don't get me wrong, I'm not saying operating a business is the only way to gain wealth and success, for there is an unlimited amount of routes that can be taken to reach *any goal* and satisfy *any desire*. Utilize the "5- step" formula and make your own path.

Take control of your life. Don't leave your future to chance. Always know where you *want to get*, develop *goals* to help you get there, *and never give up*. **Anything is possible.**